



# Neighborhood Sponsor INDEX

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(843) 299-1988  
swiftappliancesc.com

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oxnerandstacy.com

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pawleysislandbakery.com

## CAKES & BAKERY

**INCREDIBLE EDIBLES**  
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IncredibleEdibleCakes.com

## CARPET CLEANING

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TrustEliteCarpetCleaning.com

**CONSTRUCTION**  
**ALL STAR CONSTRUCTION**  
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**ISLAND DENTAL ASSOCIATES**  
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PalmettoExterminators.net

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mayfairpi.com

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WhitmireFineJewelry.com

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**J&S FLOORING, INC.**  
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jsflooring.com

## FLOORING & TILE

**FLOORING PLUS**  
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FlooringPlusSC.com

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**J&K Home Furnishings**  
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jkhhomefurnishings.com

## PAWLEYS COTTAGE FURNITURE

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PawleysCottageFurniture.com

## GARAGE DOORS

**A & A GARAGE DOOR SOLUTIONS**  
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AandAGarageDoor.Com

## GENERAL STORE

**PAWLEYS ISLAND GENERAL STORE**  
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## GIFT SHOP & HOME DECOR

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ricebirdsshop.com

## HOME BUILDER

**THOMPSON HOUSE**  
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ThompsonHouse.US

## HOME BUILDER/RENOVATION

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## QUEST CUSTOM HOMES

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questcustomhomes.net

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**CAROLINA HOME EXTERIORS**  
(843) 651-6514  
CarolinaHomeExteriors.com

## HOME THEATER/TECHNOLOGY

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soundnice.net

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**GILBERTS ICE CREAM**  
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gilbertsicecream.com

## INSURANCE

**FRANK L. SIAU INSURANCE**  
(843) 546-2444  
SiauInsurance.com

## INSURANCE AUTO-HOME-BUSINESS

**ASSURED PARTNERS**  
(843) 357-6800  
AssuredPartners.com

## LOWCOUNTRY INSURANCE

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## INTERIOR DESIGN

**DECORATIVE INTERIORS**  
(203) 710-1594  
DecorativeInteriorsSC.com

## INTERIOR DESIGN / HOME FURNISHINGS

**GOING COASTAL DESIGN**  
Kelly R. Ryder  
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## JEWELRY STORE

**LOW COUNTRY JEWELERS**  
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lowcountryjewelers.com

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## KITCHEN, BATH & LIGHTING

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**PRODIGY KITCHENS & BATHS**  
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www.prodigykb.com

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**Axelrod & Associates - Heather Sarvis**  
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GotAxelrod.com

## MEDICAL - FAMILY & INTERNAL MEDICINE

**DR. T.J. REARDON**  
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TJReardonMD.com

## MUSEUMS

**KAMINSKI HOUSE MUSEUM**  
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kaminskimuseum.org

## PET BOUTIQUE & BAKERY

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lulusonlinestore.com

## PET BOUTIQUE / GROOMING

**ANGEL PETS**  
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angelpetsofpawleys.com

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**LOW COUNTRY PHYSICAL THERAPY**  
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LowCountryPT.com

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**Myrtle Beach Plastic Surgery**  
(843) 497-7771  
myrtlebeachplasticsurgery.co

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**DEPENDABLE SERVICE PLUMBING  
AND AIR**  
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DependableService.com

## REAL ESTATE

**PEACE SOTHEBY'S INTERNATIONAL  
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DeBordieu.com

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**LITCHFIELD COMPANY**  
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## THE LACHICOTTE COMPANY

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lachicotte.com

## TROI KAZ COASTAL GROUP - KELLER

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coastalschomes.com

## REAL ESTATE RENTALS

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lachicotte.com

## TIDELIFE VACATION RENTALS

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TideLifeVacationRentals.com

## RESTAURANT

**ROOT**  
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RootGeorgetown.com

## RESTAURANT - ITALIAN

**ALFRESCO BISTRO**  
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alfrescogt.com

## ROOFING

**UP & OVER ROOFING**  
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UpandOverRoof.com

## SEAFOOD MARKET

**MURRELLS INLET SEAFOOD**  
(843) 651-9309  
murrellsinletseafood.com

## SECURITY/AUDIO/VIDEO

**Premier Sound and Security**  
(843) 450-1414  
premieroundmb.com

# Meet Interior Designer LAURIE DRAGUNOFF

## The Artist Behind Some of the Best Dressed Homes in the Area



Laurie Dragunoff is always happy to share what she knows with those who want to be in the know! She is available for design parties, presentations and consultations and can be reached at 843-839-1640.

**How many times have you seen a picture of a room or a kitchen in Architectural Digest or on Pinterest and said, “Oh, I love that!” Or perhaps you’ve taken a look around your home and thought, “I want to change up a few things.” More than likely, the answer is probably many times.**

Whether you’re scrolling your phone to get ideas or are in shops, hotels and houses while on a weekend getaway, it all leads to one major question: “Where do I start to bring my home to the next level?”

As seasons change, so do trends. If you live at the beach, does that automatically lock you into beach décor, or can you bring in a modern version of a beach vibe? Regardless of what look you’re trying to achieve, putting it all together doesn’t have to be overwhelming. More importantly, there’s a fine line between messy and eclectic. This is why we all need Laurie Dragunoff on speed dial. She can help you navigate your home’s next renaissance with savvy design excellence that can be seen at **DecorativeInteriorsSC.com**.

### Meet Laurie Dragunoff

Meeting Laurie can be likened to viewing an MC Escher drawing. You may initially think one thing, and by the end of the conversation, you will have a whole other picture of her. She listens intently. And don’t let her demure persona fool you. There’s an unspoken depth to her expertise that she doesn’t brag about.

She’s an interior designer who graduated from the University of Massachusetts with a Bachelor’s of Fine Art in Interior Design. One of her room makeovers has been featured and published in a ‘Who’s who’ of Decorator Showhouses book, and she’s had her own design, retail and textile store for over 16 years in Connecticut. She moved to Myrtle Beach when her daughter started college in Charleston, and luckily, we became the beneficiaries of her keen eye for design and layering mastery.



### Work with an amazing eye for great design

Having worked for architectural design firms early on gives Laurie an advantage over most designers. She can see where structural changes do and don’t have to be made with greater authority — and this is an invaluable skill.

“Since moving to the South, I’ve noticed that clients like bright, happy colors. It’s definitely more colorful down here, less traditional, and my clients often want a relaxed beautiful style,” says Laurie. The change in lifestyle and culture is a welcomed one. It also gives birth to designs and trends that Laurie has always loved and can now fully embrace. She’s still doing what she’s always done, but with a whole new diversity and a wide variety of palettes to choose from.

### Live your best life in style

Laurie’s philosophy is simple: Live your best life in style. She achieves this with each and every client by employing a gentle way to garner results that are the best reflection of one’s own personal style. Once she knows what you are looking for, she always, always, always, styles accordingly.

“One mistake that’s often made has to do with proportions,” says Laurie. “Buying furniture or lighting fixtures that are too big is a costly mistake. There’s also a trick to layering a stripe with a floral, and mixing colors and textures to achieve harmony as opposed to visual chaos.”



Entrance before picture



Entrance after: From remodeling a foyer and keeping the blueprint intact, to adding much-needed space and ambiance above kitchen cabinets, her eye for adding, subtracting or just upgrading is impressive.

### Creating the place de resistance

Need advice on how to create the perfect entryway or gourmet kitchen? Need small design changes that can make a big impact? Fancy a fresh coat of paint and your furniture rearranged to maximize your space’s potential? When it comes to inviting spaces and functionality, Laurie can redo your entire home or take it one room at a time.

### The sum of the parts is what brings it all together

Let’s face it. You can’t go wrong with Laurie being your guide to quality, style and savvy advice for your home. For some, it starts with a room makeover and little by little the entire home is remodeled. The sum of the parts that Laurie is able to create not only can transform your home, but it delights and has you coming back for more. This is why repeat business is de rigueur for Laurie and she is always happy to help, no matter what your project is.

### Budget

Using the most regarded artisans from DeBordieu to Myrtle Beach and beyond, Laurie knows when, where and how to flex her muscle to get you the best deals and unique objects. She also only takes on a certain number of clients at a time to be efficient and keep projects from running over both budget and time. Imagine that!

“People are often scared to tell me their budget because they think I’ll spend it all,” she quips. “I actually use it to put their goals into perspective. To accomplish this, you’ll need less money or in some cases more money, so I’m coming from a place of real ethics,” Laurie adds. Talk about making your dreams come true inside and out!

You can have all the money in the world, but if it’s not spent on the right quality, style, or proportional objects, your space may not be as inviting as you’d desire. When it comes to personal and professional spaces, Laurie has worked with top CEOs, leading physicians, those in finance, retail giants, lobby and conference centers as well as assisted living facilities. She’s interested in refining your style, not hers and has a diverse portfolio of looks which can be seen at **DecorativeInteriorsSC.com**.